

Greg Harrison

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DIRECTOR - DESIGNER



Creative design & direction for broadcast, streaming and generative AI visualization

Key Skills Include:

- Video editing for streaming, social media and broadcast - Adobe Premiere / Davinci Resolve
- Directing / producing animated content on digital and traditional film/video platforms
- Directing/producing audio and music content with Apple Logic, Pro Tools, Ableton and analog tape-based recording with traditional and digital instrumentation
- Web development and design with HTML, CSS, PHP and Python
- Image generation and iteration with Generative AI models: Stable Diffusion / Comfy AI, Veo, MidJourney, DALL-E 3
- Prompt engineering and iteration for LLMs: Google Gemini 2.5 Pro, Chat GPT 4.5, Claude 4, Llama 4 and Grok 3
- Image/video generation with the Adobe Firefly Creative Cloud suite of tools

Projects:

Harrison Greetings - Developing generative AI model and user interface for adding color to large archive of vintage 1960's cartoon ink drawings for family-owned publishing company

Outlier.ai - Training Google Gemini AI models with multi-modal text, sound & video input

Director / Producer - "What's In Heidi's Head" Clients - Nickelodeon, Mutato Muzika (Mark Mothersbaugh - Devo) & Klasky Csupo (Rugrats)

Directed award winning series of short subjects for Nickleodeon & Noggin.

Production included live action and animation.

Director / Producer - "Brickface & Stucco" & "The Adventures of Patch Head" - Client - MTV
Created, directed and produced two award-winning series of comedy short subjects for MTV & Liquid Television. Production included traditional film and animation production

Projects Continued

Designer - "Pee Wee's Playhouse" - Client - CBS

Designed and fabricated characters and props (Conky 2000, Pee-Wee's Scooter) and worked as puppeteer on the CBS series "Pee-wee's Playhouse"

Designer - "Parents Just Don't Understand" music video for Jazzy Jeff & The Fresh Prince

Designed the award-winning music video "Parents Just Don't Understand" for Jive Records and Will Smith. Also designed the opening for the Will Smith series "The Fresh Prince of Bel-Air".

Designer - The UFC "Octagon" - Client UFC & Semaphore Productions

Designed the original "Octagon" MMA fighting "ring" for the Ultimate Fighting Championship

Additional Projects & Experience

Harrison Greetings - Creative Director for family-owned publishing company

The Tapeworks - Web development and social/email marketing for A/V supplies distributor

Music Video Design & Directing - Cyndi Lauper, LL Cool J, Joe Jackson, The Fat Boys, Eric B & Rakim, Kool Mo Dee, Salt N Pepa

Production Design - Ads and broadcast design for Fox Networks, Viacom HBO, Wendys, Nickleodeon, MTV, Comedy Central, Perdue Chicken, Milton Bradley, New York Lottery and Ad Agencies Foot Cone & Belding, Leo Burnette, DDB, Saatchi & Saatchi

Education

BFA - North Carolina State School of Design & Virginia Commonwealth Univ. School of Design

A.A.S. - Information Technology: Software & Web Development - A-B Tech (currently enrolled)

Awards

MTV Music Video Awards Nomination: "Parents Just Don't Understand"

Broadcast Design Award: "Brickface & Stucco"

Worldfest Houston - Silver Award: "What's In Heidi's Head"

